

Dafyd Jones

Product manager and ideas cultivator

Phone: (724) 759-9713

Born in Nottingham, UK; now living in Pittsburgh, PA. By education, a linguist; by vocation, a technologist.

Address: 327 Nicholas Place
Edgeworth, PA 15143

A veteran of a number of early-stage web startups, with a proven track record of driving products from ideation to release and beyond. A passion for innovation and an entrepreneurial spirit, combined with an analytical mindset and a deep understanding of the modern web landscape.

Website: <https://dafydjon.es>

Email: d@fyd.me.uk

EXPERIENCE

WeSpeke

February 2018 to Present

Director of Product Development

Acting as a "bridge" between management and engineering teams to identify, design and develop new features and functionality.

Delivered two large-scale applications as partnerships with global media brands, using innovative AI/NLP technologies to automatically generate English lessons, acting as point-person for WeSpeke's contact with these partners.

Also responsible for identifying, tracking and reporting KPIs and revenue across the business.

WeSpeke

June 2014 to February 2018

Product Manager

Leading design and development of innovative new features, including content partnerships with major international brands.

Using tools such as Mixpanel, Localytics and Google Analytics for ongoing tracking of KPIs; UserTesting.com and Axure for prototyping and testing; Looker and home-rolled tools for Big Data analysis.

Freelance

2005 to Present

Consultant Technologist

Working primarily with third-sector/non-profit organisations as diverse as the Institute for Global Labour and Human Rights and the University of Durham, facilitating and implementing technology solutions and providing advice.

Maintaining close contact with clients, ensuring that needs and vision are met appropriately.

Using platforms such as Salesforce, Drupal and ActionNetwork, and programming in PHP with JS, HTML 5 and CSS, as well as sourcing and editing content (text, images, video) when necessary.

WeSpeke

December 2011 to June 2014

Product Lead

Employee #1 at the leading language learning social network. Wide range of roles and responsibilities, including ideating, designing and implementing prototypes and MVPs. Also responsible for identifying, tracking and improving metrics and KPIs across the multi-platform suite of products.

Working with the Amazon Web Services suite of products, AngularJS, jQuery, and the Bootstrap and Foundation CSS frameworks to deliver a responsive, multi-lingual web and mobile application.

4energy

February 2009 to November 2011

Web application developer

Leading development of SaaS, web-based environmental monitoring suite for the data centre and telecommunications industries.

Also serving as a sales engineer, working with major development partners to pitch, demonstrate, spec and deliver product.

Working with PHP, MySQL, jQuery, HTML5. Featuring SMS integration, Canvas-based charts and maps, implementing APIs from Google Maps, OpenStreetMap, Johnson Controls (Metasys), 4energy hardware.

Enzyme Testing Labs

May 2007 to September 2007

Linguistic Tester, UK English

Quality control testing and proofreading of the English-language content in computer games. Lead English tester on several major titles, working in a multi-national team to tight, inflexible deadlines.

PROJECTS

en.news

January 2017 to present

<https://en.news>

en.news uses WeSpeke's proprietary and patent-pending Artificial Intelligence (AI), Natural Language Processing (NLP) and Machine Learning (ML) technology to deliver relevant, personalized, effective, and free English lessons based on CNN's news, information and entertainment content.

QUALITIES AND SKILLS

- Leading cross-functional teams to deliver B2B and consumer-facing products
- Planning, managing and developing modern web and mobile B2C and B2E apps
- Ability to get "hands-on" at every stage of the product lifecycle, from gathering specifications, to designing wireframes and mocks, to coding prototypes, to analysing data from pre- and post-release user tests
- Engaging with users and customers to gather and analyse feedback
- Clear and concise oral and written communication
- Excellent organisation, goal-oriented and task-focused
- Analytical mindset with excellent problem-solving skills

EDUCATION

University of Durham, UK

October 2004 to June 2008

BA (Hons.) Modern Languages and Cultures

University of Alexandria, Egypt

August 2006 to December 2006

Arabic as a Foreign Language

LANGUAGES

English (Native or bilingual proficiency), **French** (Professional working proficiency), **German** (Limited working proficiency), **Arabic** (Elementary proficiency), **Toddler** (Professional working proficiency)