

KARYN MEYER-BERTHEL
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PROFESSIONAL EXPERIENCE:

Freelance Copywriter & Online Content Development, Bainbridge, NY May 2010-Present
• Create custom white pages, articles, infographics, blog content, customer centric websites

Golden Artist Colors Paintworks, New Berlin, NY
Commercial Applications Specialist May-2015-May 2018
• Develop, research and test product, educate consumers & retailers

Ampersand Art Supply, Buda, TX
Social Media Developer & Copywriter Dec 2011-May 2016
• Built blog, social media channels, produce & edit videos and design & build new website

FM Brush, Inc., Glendale, NY
Copywriter & Social Media Developer Nov 2011-Feb 2016
• Built blog and eNewsletter base, create white pages, articles, build Twitter, FB audiences and fine art brush committee

Interweave/ American Artist Magazine, Ft. Collins, CO
Online Content Manager & Editor Nov 2008- May 2010
• Developed community website; online class program, produced DVDs, & social marketing

F + W Media/WetCanvas!, Cincinnati, OH
Website Administrator and Video Producer June 2007- July 2008
• Maintained WetCanvas!; produced and directed educational art videos for DVD.

National Gallery of Art, Conservation Department, Washington, DC
Modern Materials Mellon Intern June 2006 – July 2007
• Maintained and rebuilt materials database, archived and housed collection of art materials

Piedmont Community College, Yanceyville, NC
Adjunct Artistic Faculty August 2004- May 2005
• Taught Design 121 & 122 class focusing on design principles and basic drawing skills

EDUCATION:

North Carolina School of the Arts, Winston-Salem, NC May 2002

Masters of Fine Arts, Scenic Art

University of Georgia, Athens, GA June 1995

Bachelors of Education, *Early Childhood, Magna Cum Laude*