

Contact

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www.linkedin.com/in/scottborowski
(LinkedIn)
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Top Skills

Trade Shows
Merchandising
Marketing

Languages

English

Certifications

Notary Republic

Scott Borowski

Owner at D'verse Services & Market
Baltimore, Maryland

Summary

PROMOTIONAL: Brand Ambassador, Event Staff, Product and Service Promotions and Marketing.

MERCHANDISING - Apparel/Softlines Automobile Parts/Accessories Beverage Products Books/Magazines Building Materials/Lumber Cosmetics Crafts/Accessories Decor/Blinds Electrical/Lighting Electronics Food Items Furniture General Merchandise Hardlines Greeting Cards Hardware/Tools Health & Beauty Care Products Household Products Jewelry & Accessories Kitchen & Bath Lawn & Garden Major Appliances Music/Video Office Supplies/Stationary Paint & Paint Accessories Pet Food Pet Supplies Pharmaceuticals Plumbing Software & Computer Accessories Sporting Goods Toys Wallpaper Supplies

GENERAL - Assemble/Install Store Fixtures Audits/Inventory/Orders Category/Section Resets Catering Events Marketing Community Events Marketing Cooking Classes Marketing Costumes/Characters Marketing Coupon/Stickering Customer Intercepts/Surveys Customer Service Evaluations Data Collection/Reporting Demonstration/Sampling Discrimination Testing Display Installation/Maintenance Event Management Fashion Shows Field Event Marketing General Merchandising Hospitality Event Marketing In-home Assembly Services Install Graphic/Signs/Interior Decor Packages Install Prefabricated Units Investigations Market Research Merchandise Surveys Merchandising Resets Mystery Shopping New Item Cut-Ins New Product Rollouts New Store Merchandising Setups Plan-o-gram Maintenance Plan-o-gram Merchandising Plan-o-gram Setups Product Assembly Product Knowledge Training Product Purchases Product Return/Recall Program Close-Outs Project Merchandising Sign Placement/Maintenance Site Surveys Store Resets/Retrofits/Remodels Surveys/Audits Targeted Street Marketing Trade Show Demonstrations

Event Staff
Brand Ambassador

Experience

METROPOLITAN MODELS

Brand Ambassador
April 2019 - Present
Baltimore, Maryland Area

Hebron Motors LLC

Assistant Manager
February 2019 - Present
4300 Erdman Ave Baltimore MD 21213

PS-Stearns Inc.

Brand Ambassador
December 2018 - Present
Baltimore, Maryland Area

Easy Shift

Merchandiser
December 2018 - Present
Indepent Merchandiser

Front Row Event and Production Management

Brand Ambassador
December 2018 - Present
Baltimore, Maryland Area

D'verse Services & Market

Owner
June 1993 - Present
Baltimore, Maryland Area

This is my own company. An extension of the orginal D'verse Services I opened in 1997.

Cocktail Caviar

Brand Ambassador
September 2018 - Present
New York

Instore Demo of Product

Talent Tree Staffing & Promotions

Brand Ambassador

July 2018 - Present

Baltimore, Maryland Area

EventNext

Event Specialist

July 2018 - Present

Baltimore, Maryland Area

GTE Agency

Brand Representative

July 2018 - Present

Baltimore, Maryland Area

ROAR Drink. Boost Mobile

DoorDash

Delivery Driver

April 2018 - Present

Baltimore, Maryland Area

Postmates Inc.

Delivery Driver

February 2018 - Present

Baltimore, Maryland Area

Uber

Driver

February 2017 - Present

Lyft

Driver

April 2018 - Present

Baltimore, Maryland Area

Shopt

Shopper

March 2018 - Present

Baltimore, Maryland Area

Jobble
Event Staff
June 2017 - Present

Fusion Event Staffing
Promotions Specialist
March 2017 - Present
Baltimore, Maryland Area

Race for the Cure(OCT 2017)

Face2Face Solutions
Event Staff
February 2016 - Present
Sprint Flyering

SkillGigs
Event Staff
January 2017 - Present
Baltimore, Maryland Area

Merchandising Solutions Group, Inc.
Merchandiser
January 2014 - Present
Giant Resets

Productions Plus – The Talent Shop
Promotional Specialist
August 2016 - Present
11/2016-12/2016 Delonghi Event

Silhouettes, Inc Model and Talent Agency
Promotional Model
July 2016 - Present

Clearly Promotions
Promotional Representative
March 2016 - Present
August 2016- Dole

Bestreps

Event Staff
June 2016 - Present
Baltimore, Maryland

Bing Beverage

May 2017 Purina Together Events with Walmart

Dverse Enterprises
Coowner
July 2016 - Present
Baltimore, Maryland

Property Preservation

Encode Nationwide
Event Staff
April 2016 - Present
NATA Annual for GATORADE

Extreme Marketing & Promotions
Promotional Representative
2015 - Present
Baltimore, Maryland Area

Snicker's
Lego's Event Harrisburg Farming House(4/10)

Prime Presentations, LLC
Promotional Staff
July 2015 - Present
Garland, TX

360 Events & Promotions
Promotional Representative
March 2015 - Present
Event Staf/Brand Ambassador

JCG Events, LLC
BA
August 2014 - Present
baltimore md

Convention Model Inc

Event Staff
August 2014 - Present

Victory Marketing Agency
Brand Ambassador
June 2014 - Present

OUTBACK TEAM BUILDER EVENT JUNE 2014

Across The Nation Promotions
Event Staff
May 2014 - Present
Allstate Setup @ NCA Championship

Ace High Marketing LLC
Brand Ambassador
May 2014 - Present
Coke Zero

Freestyle Productions
Brand Ambassador
December 2013 - Present
UBER

BARetc
Brand Ambassador
December 2013 - Present
LIQUOR PROMOTIONAL EVENTS
EPPA BRAND

CREATIVE MANAGEMENT GROUP
EVENT AND PROMOTIONS STAFF
June 2013 - Present
Daytona Beach, Florida Area
Eckrich

Atlantic Coast Merchandising, LLC
MERCHANDISER
February 2013 - Present
Merchandiser

Carlyle & Co., Inc.
EVENT AND PROMOTIONS STAFF
February 2013 - Present
Baltimore, Maryland Area

Giant Food Scan It Launch

The HYPE! Agency
EVENT PROMOTIONAL STAFF
August 2012 - Present

PRODUCT PROMOTION
Science Diet

GMR Marketing
EVENT STAFF
April 2012 - Present
ONSITE LEAD FOR MOVIE PREMIER
GENERAL EVENT STAFF

EventPro Strategies
PROMOTIONAL TALENT
September 2010 - Present

Execute events for clients(NFL, HONDA, US ARMY ETC) according to client specifications.

Dverse Services, Productions & Market
Business Owner
July 1997 - Present

351 S Drew St Baltimore, MD 21224

Design, implement, and execute various product & service marketing campaigns (5-7yrs). audits, product/service evaluations, recall processiwoi4rng (5-7yrs). Product merchandising, POG reading and setup, resets, shelf display, store setup, and fixture installation (5-7yrs). Event, promotion, party, demonstration creation, design, and execution. Sampling, demonstrations, customer/employee education, couponing, and information distribution (8 to 9 yrs). Inventory control, distribution, and reconciliation. Multi-level training in various areas and industries. Training material design and production (5-7yrs). Notary State of MD (4 years) General management of employees, field staff, and auxiliary support staff (5-7yrs). Account acquisition, customer services, team builder, and account manager (5-7yrs). Maintained office daily operations, account maintenance, and general business day-to-day operations

8 to 9 years. Cosmetic and skin care application, education, and design (8 to 9 yrs).

Online sales and marketing

Elder Care Services

General Assistant (errands, driving, etc)

Brand Ambassador

Event Staffing

Staffing Recruitment

Training

HGA Quest

Merchandiser

2006 - Present

POG RESETS, MAINTAIN DISPLAYS, POG CREATION Maintain sales, promotions, promotions staff, and client relations. Event, promotion, party, demonstration creation, design, and execution. Sampling, demonstrations, customer/employee education, couponing, and information distribution

Phoodie, a marketing agency

Brand Ambassador

December 2018 - March 2019 (4 months)

Baltimore, Maryland Area

501 Auctions

Event Staff

May 2018 - May 2018 (1 month)

Baltimore, Maryland Area

Pawproject for BARCS

Legalshield

Associate

April 2014 - January 2015 (10 months)

Baltimore, Maryland

CASTFORCE

MERCHANDISING

January 2010 - November 2014 (4 years 11 months)

MERCHANDISING
GIFT CARD RESETS

PromoWorks
Event Promoter
October 2013 - October 2014 (1 year 1 month)

Big Orange Media Productions
Brand Ambassador
August 2013 - February 2014 (7 months)

Science Diet
Splunker Computer Company

TALLGRASS TALENT GROUP
EVENT STAFF AND PROMOTIONS STAFF
February 2013 - August 2013 (7 months)
EVENT AND DEMOS FOR VARIOUS CLIENTS

Tallgrass Talent Group
Promotional Model
September 2012 - August 2013 (1 year)

ICE COFFEE DEMO
AIRWICK'
EARTH DAY @ TARGET

DRIVELINE MERCHANDISING SERVICES
MERCHANDISER
August 2012 - July 2013 (1 year)
MERCHANDISING VARIOUS STORES

Chuck Latham Associates, Inc.
MERCHANDISER/DEMO
February 2013 - May 2013 (4 months)
BALTIMORE, MD

NEW DELMONTE AND NESTLE DOG FOOD PROMOTIONS IN PETCO AND
PET SMART

Archo
MERCHANDISER
June 2009 - April 2013 (3 years 11 months)

Complete store resets according to specified planogram.

Mosaic Sales Solutions

IMPACT TEAM MARYLAND MERCHANDISER

April 2011 - December 2012 (1 year 9 months)

IRVING, TX

MERCHANDISING FOR VARIOUS CLIENTS:

*HP

*BLACKHAWK GIFT CARDS

*VALASSIS

* VIRGIN MOBILE

* TARGET

* BEST BUY

* WALMART

* OFFICE DEPOT

* STAPLES

* COSTCO

* FRESH PET

* RESETS, AUDITING, POG VERIFICATION

* CORPORATE AUDITS

* HOME DEPOT DISPLAY AUDITS

* FRESH PET REFRIGERATOR MAINTENANCE

* SIGN PLACEMENT FOR VALASSIS IN SUPERMARKETS

* VARIOUS OTHER CLIENT RELATED VISITS, REPORTING AND TRAININGS

BERTHA BUDACZ

Elder Care Provider

November 2009 - May 2011 (1 year 7 months)

Personal Elder Care Attendant for 92yo lady.

WORKSMART

MERCHANDISER

January 2007 - April 2011 (4 years 4 months)

RESET STORES TO PLANOGRAM

Sell-Thru Services

MERCHANDISER

January 2010 - August 2010 (8 months)

MERCHANDISE STORES FOR VARIOUS CLIENTS, USE OF HANDLED TO DO REPORTS AND TAKE PICTURES.

CLIENTS: 5 HR ENEREGY, KELLOGS, DEER PARK

Set and Service Resources

Merchandiser

May 2005 - 2010 (5 years 8 months)

RESET DISPLAYS FOR HOME DEPOTS

DDP Holdings

Resetter

July 2009 - October 2009 (4 months)

POG RESETS, MAINTAIN DISPLAYS, POG CREATION Maintain sales, promotions, promotions staff, and client relations. Event, promotion, party, demonstration creation, design, and execution. Sampling, demonstrations, customer/employee education, couponing, and information distribution

MCCORMICK AND SCHMICK

WAITER

April 2008 - January 2009 (10 months)

DOING WHAT A WAITER DOES!

Stratmar Retail Services

Merchandiser

2009 - 2009 (1 year)

POG RESETS Maintain sales, promotions, promotions staff, and client relations. Event, promotion, party, demonstration creation, design, and execution. Sampling, demonstrations, customer/employee education, couponing, and information distribution

ACTIONLINK

PRODUCT DEMONSTRATOR/MERCHANDISER

January 2005 - December 2008 (4 years)

PROVIDE PRODUCT INSTORE DEMOS & PRODUCT EDUCATION.
RESETS OF STORE DISPLAYS.

SPAR Group, Inc.

MERCHANDISER

2008 - 2008 (1 year)

RESET STORES TO PLANOGRAM

CoWorx Staffing Services

STAFF

January 2006 - December 2006 (1 year)

WIS International

Merchandiser

2005 - 2006 (2 years)

Cigarette Store Displays

RURAL METRO

CRITICAL CARE EMT

May 1997 - March 2003 (5 years 11 months)

Advanced Critical Care Inter-hospital Transport Critical Care equipment use and maintenance Advanced Critical Care Education

KISS CAFE

ASSISTANT MANGER

2002 - 2003 (2 years)

General employee management, field staff, and auxiliary support staff. Liquor and other supply ordering. Knowledge of Maryland Liquor Board Regulations. Promotional flyer creation, printing, and distribution. Use of Photoshop and other Microsoft programs for flyer design. Scheduled Dj's, events, and staff. MICROS training and operation. General record keeping, banking, and employee records.

JOHNS HOPKINS BAYVIEW MEDICAL CENTER

SAMEDAY SURGERY ADMISSIONS COORDINATOR

1997 - 2003 (7 years)

Same-day admissions financial clearance (insurance preauthorization from health insurance, self-pay)

Redwood Trust

ASSISTANT MANAGER

1999 - 2001 (3 years)

General employee management, field staff, and auxiliary support staff. Liquor and other supply ordering. Knowledge of Maryland Liquor Board Regulations. Promotional flyer creation, printing, and distribution. Use of Photoshop and other Microsoft programs for flyer design. Scheduled Dj's, events, and staff.

MICROS training and operation. General record keeping, banking, and employee records.

Plush

MANAGER

1997 - 2001 (5 years)

POG RESETS, MAINTAIN DISPLAYS, POG CREATION Maintain sales, promotions, promotions staff, and client relations. Event, promotion, party, demonstration creation, design, and execution. Sampling, demonstrations, customer/employee education, couponing, and information distribution

BEAUTE

MODEL

1995 - 2000 (6 years)

PROMOTIONAL MODEL

Lancome

Freelance Makeup Artist

1995 - 2000 (6 years)

Makeup Education to staff and customers. Make-overs for the purpose of generating sales. Obtained training on new products and corporate sales instruction.

Media Star Promotions

demo

1998 - 1998 (1 year)

PRODUCT DEMOS

Education

Towson University

PSYCHOLOGY · (1995 - 1999)

Essex Community College

EMT, EMERGENCY MEDICAL TECH · (1995 - 1995)

VON LEE

MAKEUP ARTIST, MAKEUP ARTISTRY · (1995 - 1995)

ARCHBISHOP CURLEY

HS DIPLOMA, COLLEGE PREP · (1988 - 1993)

OUR LADY OF FATIMA

8TH GRADE GRAD, GRADE SCHOOL · (1980 - 1988)