

MARCO ZENONE

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Education

1. **London School of Hygiene & Tropical Medicine.** London, United Kingdom, Faculty of Public Health & Policy PhD, Department of Global Health & Development. 2020-Present.
2. **Simon Fraser University.** Burnaby, British Columbia, Faculty of Health Sciences MSc, specialization in health policy, August 2020.
3. **Simon Fraser University.** Burnaby, British Columbia, Faculty of Health Sciences BA Honours, August 2018.

Employment

1. **University of British Columbia.** Research Associate, Department of Occupational Science and Occupational Therapy. 2020-Present.
2. **Marco Zenone Research & Consulting.** Self-Employed. 2019-Present.
3. **Simon Fraser University.** Research Assistant, Faculty of Health Sciences. 2017-Present.
4. **British Columbia Children's Hospital.** Project Coordinator, Department of Health Literacy and Health Promotion. 2018-2020.
5. **Fraser Health Authority.** Coordinator, Department of Patient Safety and Injury Prevention. 2017-2018.
6. **Fraser Health Authority.** Research and Evaluation Assistant, Department of Patient Safety and Injury Prevention. 2015-2017.

Peer-Reviewed Publications

1. **Zenone M**, Snyder J, Caulfield T. Crowdfunding Cannabidiol (CBD): Hype and Misinformation on GoFundMe. *American Journal of Public Health.* 2020;110(S3):S294-S299.
2. Snyder J, **Zenone M**, Crooks V, Schuurman N. What Medical Crowdfunding Campaigns Can Tell Us About Local Health System Gaps and Deficiencies: Exploratory Analysis of British Columbia, Canada. *Journal of Medical Internet Research.* 2020;22(5):e16982.
3. **Zenone M**, Irving P, Cianfrone M, Lockhart L, Costales S, Cruz K, Ignacio J. Increasing Awareness of a Provincial Mental Health Resource for Boys and Young Men 12 to 17 Years: Reflections from Foundry's Province-Wide Campaign. *Health Promotion Practice.* 2020;21(5):684-686.
4. **Zenone M**, Snyder J. Crowdfunding Abortion: An Exploratory Thematic Analysis of Fundraising for a Stigmatized Medical Procedure. *BMC Women's Health.* 2020;20:1-7.
5. **Zenone M**, Snyder J. Fraud in Medical Crowdfunding: A Typology of Publicized Cases and Policy Recommendations. *Policy & Internet.* 2019;11(2):215-234.

Forthcoming, Under Review, & Submitted Peer-Reviewed Publications

1. Revised and Submitted: **Zenone M**, Snyder J, Crooks V. Selling cannabidiol products in Canada: a framing analysis of advertising claims by online retailers. BMC Public Health. Total pages: 12.
2. Revised and Submitted: **Zenone M**, Cianfrone C, Cruz K, Rhakra J, Costales S, Sharma R, Tugwell A, Matthias S, Barbic S. Supporting Youth 12-24 During the COVID-19 Pandemic: How Foundry is Mobilizing to Provide Information, Resources and Hope Across the Province of British Columbia. Global Health Promotion. Total pages: 11.
3. Submitted: **Zenone M**, Snyder J, Crooks V. What are the Informational Pathways that Shape People's Use of Cannabidiol for Medical Purposes? Journal of Cannabis Research. Total pages: 14.
4. Submitted: Snyder J, **Zenone M**, Caulfield T. Crowdfunding for Complementary and Alternative Medicine: What are Cancer Patients Seeking? PLoS One. Total pages: 13.
5. Submitted: Snyder J, **Zenone M**, Caulfield T. Crowdfunding campaigns as a vector of COVID-19 misinformation. American Journal of Public Health. Total pages: 6.

Non-Refereed Contributions

1. **Zenone M**. Canadian Global Nutrition Leadership in Low and Middle-Income Countries: Promoting Evidence-Based Policy. International Policy Ideas Challenge. 2019.
2. **Zenone M**. A Youth Perspective on Proportional Representation. The Georgia Straight. 2018.
3. Ardiles P, Lane K, **Zenone M**, Copeland K, Santos J, Hutchinson C, Caseleijn, Rootman I. Engaging the Leaders of Tomorrow: Briefing Report on Youth Engagement for the 9th Global Conference on Health Promotion. IHUPE Health Promotion Conference. 2015.

Awards, Grants, & Funding

1. **Djavad Mowafaghian Child Health Practice & Research Award**, Simon Fraser University, \$1500 CAD. 2019.
2. **Cannabis & Vaping Micro Grant**, Health Canada, \$1000 CAD. 2019.
3. **International Policy Ideas Challenge Winner**, Global Affairs Canada, \$3000 CAD. 2019.
4. **Graduate Fellowship**, Simon Fraser University, \$6500 CAD. 2019.
5. **Surrey Top 25 Under 25**, Surrey Board of Trade. 2018.
6. **Graduate Fellowship**, Simon Fraser University, \$6500 CAD. 2018.
7. **Vice President of Research Award**, Simon Fraser University, \$2500 (CAD). 2018.
8. **Outstanding Service to the Faculty of Health Sciences Award**, Simon Fraser University. 2018.
9. **Vice President of Research Award**, Simon Fraser University, \$2500 CAD. 2017.
10. **Canadian National Cooperative Champion**, Co-Operators & Mutuals Canada. 2017.
11. **Vicky Bach Memorial Book Prize**, Simon Fraser University. 2016.

Formal & Invited Conference Presentations

1. **American Public Health Association Annual Conference**, Online. Oral Presentation. Title: Crowdfunding Cannabidiol (CBD): Hype and Misinformation on GoFundMe. 2020.
2. **International Studies Association Annual Meeting**, Honolulu, Hawaii (Cancelled – COVID-19). Oral Presentation. Title: Taxing Debates: An Overview of Sugar Sweetened Beverage Tax Opposition and Key Considerations for Global Health. 2020.
3. **Global Affairs Canada Ideas Symposium**, Ottawa, Ontario. Oral Presentation. Title: Evidence-Based Nutrition Policy in Low and Middle-Income Countries. 2020.
4. **Canadian Anthropology Society Annual Meeting**, Vancouver, British Columbia. Oral Presentation. Title: Crowdfunding for Autism: Narratives. 2020.
5. **Healthy Minds Health Campuses Summit**, Vancouver, British Columbia. Oral Presentation. Title: A Policy Approach to Student Mental Health. 2019.
6. **British Columbia Public Health Association Conference**, Vancouver, British Columbia. Poster Presentation. Title: Crowdfunding Abortion: An Exploratory Thematic Analysis of Fundraising for a Stigmatized Medical Procedure. 2019.
7. **Student Voice**, Vancouver, British Columbia. Oral Presentation. Title: Cannabis Legislation: How We Can Move Forward. 2019.
8. **Public Health 2018**, Montreal, Quebec. Poster Presentation. Title: Student Strategies to Reduce Sugary Beverage Consumption. 2018.
9. **Recognize, Render & Redirect Conference**, Vancouver, British Columbia. Oral Presentation. Title: Supporting Mental Health in Students. 2018.
10. **Undergraduate Research Symposium**, Burnaby, British Columbia. Oral Presentation. Title: Sugary Beverage Consumption at Simon Fraser University. 2020.
11. **Simon Fraser University Senate**, Burnaby, British Columbia. Oral Presentation. Title: Mental Health at Simon Fraser University – Call to Action. 2018.
12. **Surrey City Hall**, Surrey, British Columbia. Oral Presentation. Title: An Upstream Approach to Senior Transportation Issues. 2017.
13. **6th Global Forum on Health Promotion**, Charlottetown, Prince Edward Island. Oral Presentation. How to Support Emerging Public Health Leaders. 2016.

Service, Volunteering, & Community Contributions

1. **Bridge for Health**. Youth Engagement Lead. 2015-Present.
2. **Faculty of Health Sciences**, Simon Fraser University. Student Representative (Elected). 2014-2018.
3. **Simon Fraser University Student Health Advisory Committee**. Chair. 2017-2018.
4. **Canadian Cancer Society**. Research Volunteer. 2016-2018.