

# Helvix

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## Helvix

Helvix is a Swiss trade execution platform that enables structured cross-border settlement through bank-backed escrow, automated conditional release, and real-time transaction validation.

## Why does it matter?

Global trade is large and complex, yet execution remains manual and fragmented. This leads to delays, increased risk, and inefficient capital usage for exporters and importers.

## Why now?

Trade volumes continue to grow while execution infrastructure has not evolved at the same pace. Companies demand faster, more transparent, and digitally structured settlement solutions.

## Why Helvix?

Helvix combines trust (bank integration), structure (rule-based execution), and efficiency (automation), positioning itself between traditional trade finance and modern payment systems.

## How big is it?

Global trade exceeds \$25 trillion annually. Swiss exports alone represent approximately \$400 billion. Helvix initially targets a \$2–3 billion execution segment within SME cross-border trade.

## Problem

- Manual trade execution processes
- Payment delays compared to shipment speed
- Dependence on Letters of Credit
- Fragmented coordination across multiple parties
- Compliance and document verification bottlenecks

## Solution

- Bank-backed digital escrow
- Rule-based conditional payment release
- Real-time compliance and document validation
- Unified execution layer connecting all parties

## Product

- Secure Funds – Escrow-based transaction security
- Release by Rules – Automated settlement triggers
- Real-Time Validation – Continuous compliance monitoring
- Execute in One Flow – Unified transaction coordination



## Founders

**Ahmed Al-Sultan** – Founder focused on strategy, cross-border trade systems, and building structured execution models.

**Manel Mhamdi** – Co-founder focused on partnerships, business development, and operational expansion across international markets.

