

CHRIS MARTINEZ

NONPROFIT CHIEF EXECUTIVE

HOUSING & HOMELESSNESS LEADERSHIP | ORGANIZATIONAL STRATEGY | FINANCIAL SUSTAINABILITY | BOARD GOVERNANCE

CONTACT

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EDUCATION

KELLOGG SCHOOL OF MANAGEMENT
Executive MBA, 2007

UNIVERSITY OF SOUTHERN CALIFORNIA
B.S. Computer Science, 1994

AWARDS & CERTIFICATIONS

former CERTIFIED FINANCIAL PLANNER™
CFP Board of Standards, 2011 - 2023

LEADING FOR DEI
Baumhart Center for Social Enterprise & Responsibility, November 2023

BEST FAMILY OFFICE CONSULTING FIRM
Private Asset Management Award, 2019
Family Wealth Report Award, 2016 - 2018

TOP FAMILY OFFICE ADVISOR
Family Capital, 2018

KELLOGG ALUMNI CLUB OF EXCELLENCE AWARD
Kellogg School of Management, 2015 - 2016

ABOUT ME

Nonprofit chief executive and former COO with a commitment to and track record of leading housing and supportive services, homelessness response, affordable housing, and community development organizations through growth and strategic transformation. Executive experience spanning national and Chicago-area nonprofits with operating budgets of $12.5M to more than $54M. Combines strategic leadership, fundraising, financial stewardship, board governance, and cross-sector coalition-building across housing and human services ecosystems to strengthen organizational sustainability and expand community impact.

PROFESSIONAL SUMMARY

CHIEF EXECUTIVE OFFICER Depaul USA Jan 2026 - Apr 2026

- Led national nonprofit providing housing, homelessness response, supportive services, and social enterprise programs across 12 U.S. cities, serving more than 7,600 individuals annually. Held enterprise-wide accountability for strategy, financial sustainability, fundraising, and stakeholder relationships.
- Oversaw $12.5M organizational budget, ~$7.5M in assets, 3 social enterprises, approximately 140 staff, and programs across the U.S.

CHIEF OPERATING OFFICER The Resurrection Project Jan 2024 - Oct 2025

- Led Housing and Shared Services divisions spanning eight departments within a community development nonprofit as operating budget grew from ~$35M to $54M+ and net assets exceeded $30M. Promoted from Chief Administrator & Strategy Officer in January 2025.
- Led two capital raises totaling more than $5.1M; renegotiated credit capacity from $1.5M to $3M and lowered borrowing costs

CHIEF OPERATING OFFICER Housing Forward Oct 2020 - Jan 2024

- First COO of regional homelessness services nonprofit serving 2,700+ people annually through prevention, interim and permanent supportive housing, medical respite, and supportive services.
- Created conditions to scale annual operating budget from ~$8M to $15M, staffing from 75 to 125+ FTEs, and expand from two to five locations during pandemic uncertainties

MANAGING DIRECTOR Oakbrook Solutions Jun 2011 - Sep 2020

- Award-winning advisor to family offices, foundations, and wealth management firms on strategy, operating models, financial systems, organizational effectiveness, succession planning, and risk management. Led business process innovation practice.

BOARD LEADERSHIP

CHICAGO COALITION TO END HOMELESSNESS
Board Member, November 2026 - present

HABITAT FOR HUMANITY CHICAGO
Vice President, Governance Chair, Finance Committee, 2017 - 2025

LIFT UP ENTERPRISES
Board Member, 2024 - 2026

KELLOGG ALUMNI CLUB OF CHICAGO
Past President, Treasurer, 2009 - 2016

VOLUNTEER INTERESTS

DARE2TRI
Endurance sports guide for blind, low-vision, and paratriathletes, 2018 - present

CATHOLIC CHARITIES OF CHICAGO
Supper Coordinator, 2015 - 2023