



Kevin A. Smith, Hon. D.H.L.

Strategic Growth Architect | AI Transformation Catalyst | Champion of Purpose

Kevin A. Smith operates at the unique intersection where transformative technology meets purposeful leadership. As Chief Opportunity Officer at Model 2 Message Inc., he guides visionary founders and C-suite executives through the complexities of the digital age, translating AI's potential into exponential business growth and meaningful community transformation.

What I Do

- AI Strategy & Implementation
- Agentic Workflow Design
- Microsoft 365 Copilot Integration
- AI Governance & Compliance Frameworks
- Executive Leadership Coaching
- Digital Transformation Consulting



AI Transformation

Deploying enterprise-grade AI solutions with measurable ROI



Strategic Growth

Guiding founders from concept to market leadership



Systemic Impact

Creating sustainable community transformation

Credentials & Leadership

Kevin's leadership is rooted in disciplined execution, forged as a **United States Navy Veteran**. His commitment to service earned him the **President's Volunteer Service Award**.

As a **SAFe 6 Agilist**, **Certified ScrumMaster (CSM)**, **CSPO (Certified Scrum Product Owner)**, and **Integrated Life Coach**, Kevin applies high-level principles of optimization and data intelligence to human capital development. His executive education from **Tuck Executive Education at Dartmouth** further strengthens his ability to bridge cutting-edge technology with human-centered impact.

As Chief Opportunity Officer at Model 2 Message Inc., he continues to guide organizations through transformative growth that serves both business objectives and community advancement.

- ❑ "True transformation happens when we deploy technology not just to optimize systems, but to elevate people—when innovation creates opportunity, and growth generates lasting community impact."

Connect with Kevin

Explore opportunities for AI transformation and purposeful growth:

LinkedIn: [linkedin.com/in/kevinsmitha/](https://www.linkedin.com/in/kevinsmitha/)

Email: info@modeltomessage.com

Kevin welcomes invitations to connect with leaders and innovators committed to driving both profit and purpose.

Operational Excellence at the AI Frontier

Where Technology Meets Transformation

Kevin A. Smith possesses a profound understanding of how to operationalize artificial intelligence at scale, effectively translating its theoretical potential into concrete, measurable business results. He demonstrates a unique ability to prove that advanced business intelligence and deep community impact are not mutually exclusive, but rather mutually reinforcing forces for sustainable success.

Core Capabilities



Agentic Workflow Architecture

Designing autonomous AI systems that handle complex business processes with minimal human intervention, streamlining operations and boosting efficiency.



CoPilot M365 Integration

Seamlessly embedding powerful AI capabilities into existing Microsoft 365 environments, enhancing productivity and collaboration across the enterprise.



Governance Framework Implementation

Establishing comprehensive oversight structures that ensure ethical, compliant, and responsible AI adoption, safeguarding reputation and fostering trust.



Scalable Product Deployment

Building AI solutions that expertly grow from initial proof-of-concept through robust, enterprise-wide implementation, ensuring long-term impact and adaptability.

Leadership Philosophy



Visionary Strategy

Anticipating critical market shifts and proactively positioning organizations to lead technological change, ensuring future relevance and competitive edge.



Operational Mastery

Translating strategic vision into executable plans with clear metrics and accountability, driving efficient resource allocation and flawless execution.



Purpose-Led Impact

Ensuring every initiative creates value beyond quarterly earnings to generate lasting community benefit, fostering a culture of positive social contribution.

Kevin A. Smith harnesses innovation not merely for competitive advantage, but for collective advancement—building organizations that are simultaneously more profitable, more purposeful, and more prepared for the future.

Ready to Transform Your Organization?

Partner with Kevin A. Smith to unlock the full potential of AI-driven transformation—where cutting-edge technology meets purposeful leadership.

Why Partner with Kevin A. Smith?

- Strategic partnership from concept to implementation
- Focus on both profitability and community impact
- Proven frameworks for ethical AI adoption
- Hands-on guidance from a leader who understands both technology and people

Let's Connect

LinkedIn: [linkedin.com/in/kevinsmitha/](https://www.linkedin.com/in/kevinsmitha/)

Email: info@modeltomessage.com

Whether you're a visionary founder or C-suite executive, Kevin is ready to help you navigate the AI frontier and build organizations that are more profitable, purposeful, and prepared for the future.