

Business Assessment Survey (Winner)

Please complete this assessment to evaluate your business systems.

** Indicates required question*

1. Email *

2. Do you have a clear business direction right now? *

Category: Direction

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

3. Our leadership meetings are structured and productive. *

Category: Direction

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

4. Our admin processes are documented and easy to follow. *

Category: Admin

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

5. New team members are onboarded with clarity and confidence. *

Category: Admin

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

6. We have reliable sources of new leads. *

Category: Sales

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

7. Our sales process is clear, repeatable, and followed. *

Category: Sales

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

8. Cashflow is steady and predictable. *

Category: Finance

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

9. We monitor profit margins so we can adapt to market conditions. *

Category: Finance

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

10. We deliver on time and to the standard we promise. *

Category: Production

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

11. Our operations can scale without chaos. *

Category: Production

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

12. Employees are well trained and capable. *

Category: Quality

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

13. We track errors, issues, and rework to address root causes. *

Category: Quality

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

14. We actively build industry recognition and peer collaboration. *

Category: Promotion

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

15. We consistently share wins/success stories to warm up clients. *

Category: Promotion

Mark only one oval.

- ☐ Not Yet
- ☐ Somewhat
- ☐ Mostly
- ☐ Absolutely

Google Forms

