



Mike Lawrence

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Internationally recognized leader with 25+ years experience at the nexus of education, technology, and software. An innovative lead learner with a creative zest for learning; sought-after global thought leader; motivates teams through inspiration and positivity; a joyful champion for students.

EMPLOYMENT

2018-current | **Senior Director, Educator Engagement, PowerSchool, LLC**

Oversee the customer evangelism, sourcing, awards and Council on Education Innovation programs, coordinating a network of thousands of Champions, Ambassadors and User Group leaders across the globe. Engage customers and partners to produce content for our annual conferences and other User Group events. Achieve all Marketing OKRs, driving reputation targets and revenue goals. Remotely manage collaborative team to deliver quality learning opportunities to over 45 million students across 70 countries.

2005-2017 | **Chief Executive Officer, CUE (Computer-Using Educators)**

Revitalized flagging nonprofit ed tech organization through innovative leadership, tenacity and creativity. Rallied legions of volunteers and a crack team of staff to execute the board's vision to achieve the nonprofit's mission of *inspiring innovative learners*. Managed \$4M budget and oversaw all events, programs, advocacy, communications and member engagement. Forged long-lasting partnerships with corporations, nonprofits, and government initiatives generating revenue, awareness and improved programs and services for educators globally. Led complete rebranding effort and shifted from a single event per year to over 200, successfully diversifying revenue streams. Grew organization revenue, membership and attendance by 500%.

2017-ongoing | **Chief Maverick & Founder, Maverick Learning**

Freelance educational transformation firm providing project and program-based consulting with nonprofits, schools, districts and other organizations to transform learning.

2000-2005 | **Coordinator, Educational Technology, Orange County Dept. of Ed.**

Coordinated educational technology programs across 30 districts including over 500,000 students. Oversaw teams of consultants, trainers and teachers to provide on-site and virtual professional development. Personally led over 250 trainings, workshops and academies.

1993-2000 | **Teacher, Newport-Mesa USD & Fullerton Joint Union HSD**

High School Teacher: English and Web Design. English Department and Site Council co-chair.

"As a professional, Mike Lawrence is visionary in his purpose and exceptionally capable in his practice. He has a deep commitment to education in general and in particular to transforming the quality of teaching and learning through the thoughtful, creative use of technology."

- Sir Ken Robinson, Educator, Researcher, Author

EDUCATION

- 2014 Certified Assoc. Executive (CAE) - **American Society of Assoc. Executives**
- 2003 Administrative Services Credential – **University of California, Irvine**
- 2000 Master of Arts, English – **University of California, Irvine**
- 1993 Single Subject Credential, English (+ CLAD) – **CSU, Fullerton**
- 1992 Bachelor of Arts, English – **University of California, Santa Barbara**

RECOGNITIONS

- 2020 Finalist for two Best Advocate Marketing (BAMMIE) awards - **Influitive**
- 2019 Marketing Team of the Year (PowerSchool) - **CODiE**
- 2018 Innovation and Excellence in Education Service Medallion - **CA Dept. of Ed**
- 2018 ISTE Certified Educator Candidate - **ISTE**
- 2018 Senior Fellow - **Center for Digital Education**
- 2018 Global Minecraft Mentor - **Minecraft Education**
- 2016 Represented the U.S. - **UNESCO Mobile Learning Expert, Beijing**
- 2014 CEO/Founder of the Year Finalist - **EdTech Digest**
- 2014 Represented the U.S. - **Microsoft Global Education Summit, Barcelona**
- 2013 Making IT Happen award recipient - **ISTE**
- 2012 20 to Watch in Ed Tech - **National School Boards Association**
- 2010 Gold Disk - **CUE**
- 2006 Google Certified Teacher (Program Co-Founder) - **Google**
- 2003 Apple Distinguished Educator - **Apple**

PROGRAM AND EVENT EXECUTION

- ❖ Core planning team member, inaugural user event (1,000 attendees), PowerSchool **EDGE**
- ❖ Led CUE to a 6x increase in membership (12,000) and 13x event attendance (30,000)
- ❖ Launched CUE Prof. Learning program, generating \$2M in new annual revenue for nonprofit
- ❖ Consulted on development of ISTE Certification program 2017-2018
- ❖ Co-produced **TEDTALKS** on PBS: *Education Revolution* at the Broad Stage - 2016
- ❖ Co-founded *Leading Edge Certification* reaching over 4,000 educators - 2010-current
- ❖ Co-founded *BOLD Symposium*, focused on online and blended lesson design - 2010-2017
- ❖ Co-founded *Lead 3 Symposium* with ACSA and TICAL, Leadership, Innovation & Tech event - 2008
- ❖ Represented United States at *Microsoft Global Summit*, Barcelona, Spain - 2014
- ❖ Co-Founded and led *Google Certified Teacher (now Innovator)* program - 2006-2014
- ❖ Re-invented and produced *Macworld Conference & Expo Education Strand* - 2006-2013
- ❖ Launched *K12 EdTECH Summit@CES* (largest technology show on Earth) - 2012
- ❖ Lead iLife for Educators Workshops at *ICEM Conference*, Abu Dhabi, UAE - 2009
- ❖ Effectively developed/instituted *Principal Training Program, Module 3 (AB 75), Preliminary* and *Professional Technology Proficiency Certification* programs, overseeing the certification of more than 2,000 educators - 2000-2005

"Mike Lawrence is truly a passionate, creative individual that carries the vision of 21st century learning."

- **Dr. Holly Ludgate**, Director of Learning, Emerging Technologies, *Full Sail University*

VOLUNTEER LEADERSHIP

- ❖ *El Dorado High School Choir Boosters*, Member since 2017, Treasurer, 2018-current
- ❖ *Broadband Commission Working Group on School Connectivity*, External Expert, 2019 - current
- ❖ *UNESCO Mobile Learning & Digital Era Schools Project Expert Groups*, Member, 2016-current
- ❖ *CoSN Superintendent Advisory Council*, member, 2018-current
- ❖ *SXSW EDU* Advisory Board Member, 2016-current
- ❖ *California Emerging Technology Fund*, Member, Board of Expert Advisors, 2017-current
- ❖ *National Coalition for Tech in Ed. and Training (NCTET)*, Member, Board of Directors, 2017-2018
- ❖ *Google for Education Certified Innovator* program, Mentor, 2015-current
- ❖ *NMC Horizon K12 and Higher Education Reports*, Member, Advisory Board, 2017
- ❖ *Future Ready Schools* National Coalition representative, 2014-2017
- ❖ Board Secretary, *ISTE* Board of Directors 2013-2014
- ❖ Superintendent *Torlakson's Education Technology Task Force*, CDE, Member, 2012-2018
- ❖ *International Society for Technology in Education (ISTE)*, Board Member, 2010-2014
- ❖ *Leading Edge Certification* Steering Committee, Founding Member, 2010-current
- ❖ *California Student Media Festival* Director, 2009-2018, Volunteer, 2000-current
- ❖ *Tech Leaders Group*, Assoc. of CA School Admin. (ACSA), Member, 2008-2012
- ❖ *Full Tech Foundation*, Fullerton School District, Board Member, 2007-2009
- ❖ *CLRN, TechSETs and TICAL* (CA SETS projects), Advisory Board Member, 2000-2014
- ❖ *CA Student Technology Showcase* Advisory Committee, Founding Member, 1999
- ❖ Founding volunteer, produced *Ignite*, a monthly online 'zine for **ROCK**harbor Church - 1998-2007
- ❖ *Sigma Tau Delta*, English Honor Society, CSUF, Founding Vice-President, 1992-1993

PRESENTATIONS

Keynote/Featured Speaker: Learn Fest EDUCreativo, RCOE Google Camp, Charlas EDUCreativas, California Consortium for Independent Study, Congreso .EDU (Monterrey, MX), TEDxUCIrvine, National Schools Transformation Conference, Digital Citizenship Summit California, National School Boards Association, CETPA, ICEM (Medellin, Colombia), AV EdTech Summit, CUE Nevada, OCCUE Technology Festival, CUELA Tech Fair, STLC Conference, SGV CUE Tech Fair, ADEC Summit, 21st Century Classroom Conference, IA CUE Ed Tech Conference, Tenaya Technology Conference for Administrators, CTAP 6/CCCUE, California Student Media Festival host.

Presenter: IDEA (prev. ICE-IL), U.S. News STEM Summit, SXSW EDU, UNESCO Mobile Learning Week (Paris), ICEM Conference (Abu Dhabi), Macworld, ISTE Conference and Expo, ISTE Annual Affiliate Meeting, CUE, American Society of Assoc. Executives (ASAE), Tech Forum, Google Teacher Academy, California Association of the Gifted (CAG), California League of Middle Schools (CLMS)/California League of High Schools (CLHS), Digital Lifestyle Expo (DLExpo), Tech-Ed, National Teacher Training Institute (NTTI), OC Reading Association, California Assoc. of Supervision and Curriculum Development.

"Mike has the ability to work with diverse groups and is an excellent communicator. In his collaboration with national and statewide technology groups, he demonstrated a keen ability to identify the needs of educators and develop partnerships to meet those needs."

- **Dr. Raymond Chavez**, CUE President (2015-2017) and former Director, Instructional Technology Outreach, *Los Angeles County Office of Education*