

# STEPHANIA RAMIREZ

## COMMUNICATIONS PROFESSIONAL



559-280-1140



sstephaniar@gmail.com



www.stephaniaramirez.com

I am a dynamic communications professional skilled in crafting compelling messaging, coordinating media relations, and managing social media platforms. Adept at collaborating with cross-functional teams to deliver effective communications that drive business objectives. Strong attention to detail and the ability to thrive in a fast-paced environment.

### EXPERIENCE

#### ASSOCIATE CONSULTANT

Rose Strategic Communications

May 2022 - Present

- Managed social media management software for scheduling, engagement, & reporting.
- Prepared & edited organizational publications for internal and external audiences.
- Arranged public appearances & tabling events for clients to increase awareness & to promote goodwill.
- Copywriting & copyediting for social media, newsletters, marketing collateral, and longer-form writing.

#### MARKETING & COMMUNICATIONS INTERN

California Teaching Fellows  
Foundation

Aug. 2021 - Dec. 2021

- Monitored online presence of the organization to engage with users & build relationships.
- Created & designed print & digital materials including press releases.
- Adhered to brand guidelines & completed projects according to deadline.
- Used graphic design software to create content.

### EDUCATION

**CALIFORNIA STATE UNIVERSITY, FRESNO** Aug. 2017 - Dec. 2021

B.A. Mass Communication and Journalism - Public Relations

*Magna Cum Laude*

### SKILLS

- Copywriting & storytelling
- Ability to manage multiple, assignments, working successfully to complete projects on time
- Working knowledge of Canva & Adobe Suite
- Creative & Professional
- Excellent organizational abilities
- Apply appropriate statistical techniques to identify communication needs
- Social media management