

# Stephen Kingsley Martinez

Email: stephenkmartinez96@gmail.com

Website: stephenm.me

Suisun City, CA, 94585

---

## Experience

### Team Manager, Oxygen Esports | September 2020- Current

- ❖ Created and operated the *Heroes of the Storm* department for Oxygen Esports, starting in November of 2020.
- ❖ Hired on critical staff to assist with Oxygen Esports' participation in the HeroesHearth CCL.
- ❖ Managed an international team consisting of individuals located in Canada, England, France, and the United States.
- ❖ Acted as a representative of Oxygen Esports to CCL staff and community streamers/figureheads.
- ❖ Roster has generated over \$5,000 USD in winnings to date.

### Shift Supervisor, Starbucks Coffee Company | March 2016 – August 2020

- ❖ Promoted from Barista to Shift Supervisor in mid-2017.
- ❖ Achievements include building a loyal customer following and having stellar customer reviews at locations.
- ❖ Management experience with proficiency in staff training, team building, and critical decision making. Built a strong and easily identifiable culture of success.
- ❖ Took part in the *Starbucks College Achievement Plan*, working to earn a Bachelor's Degree.

### Esports Team Manager | January 2015 – October 2017

- ❖ Created and operated the grassroots esports organization, Kappa Wolves, in 2015.
  - Singularly operated brand promotion, social media account management, and sponsorships.
  - Earned critical organization and management experience in the esports space during this time period.
  - Some roster members represented Arizona State University at Heroes of the Dorm 15'.
- ❖ Worked as the Team Manager for Team Blaze LLC. In 2017, managing the *Heroes of the Storm* roster.
  - Worked with Team Blaze until the HGC was cancelled in 2018.

---

## Education

### University of California, Irvine, 2020-2021

- ❖ Certification, Esports Management
  - Project Management
  - Live Event Coordination/Planning
  - Digital Marketing/Public Relations

### Arizona State University, 2018-2020

- ❖ Bachelors of Science, Communication

### Palomar College, 2015-2018

- ❖ Associates of Arts, Education
- ❖ Associates of Arts, Arts and Humanities
- ❖ Speech and Debate National Competitor, 2017

## Skills

- ❖ Brand Management
- ❖ Brand Promotion
- ❖ Data Analysis
- ❖ Project Management
- ❖ Team Management
- ❖ Esports Team Management
- ❖ Public Speaking
- ❖ IBM SPSS
- ❖ Adobe Suite
- ❖ Google Suite
- ❖ Microsoft Suite
- ❖ Discord Server Management

